

**TURN UP THE HEAT FOR ALTERNATIVE FUELS!**



## **9TH NATIONAL CLEAN CITIES CONFERENCE & EXPOSITION**

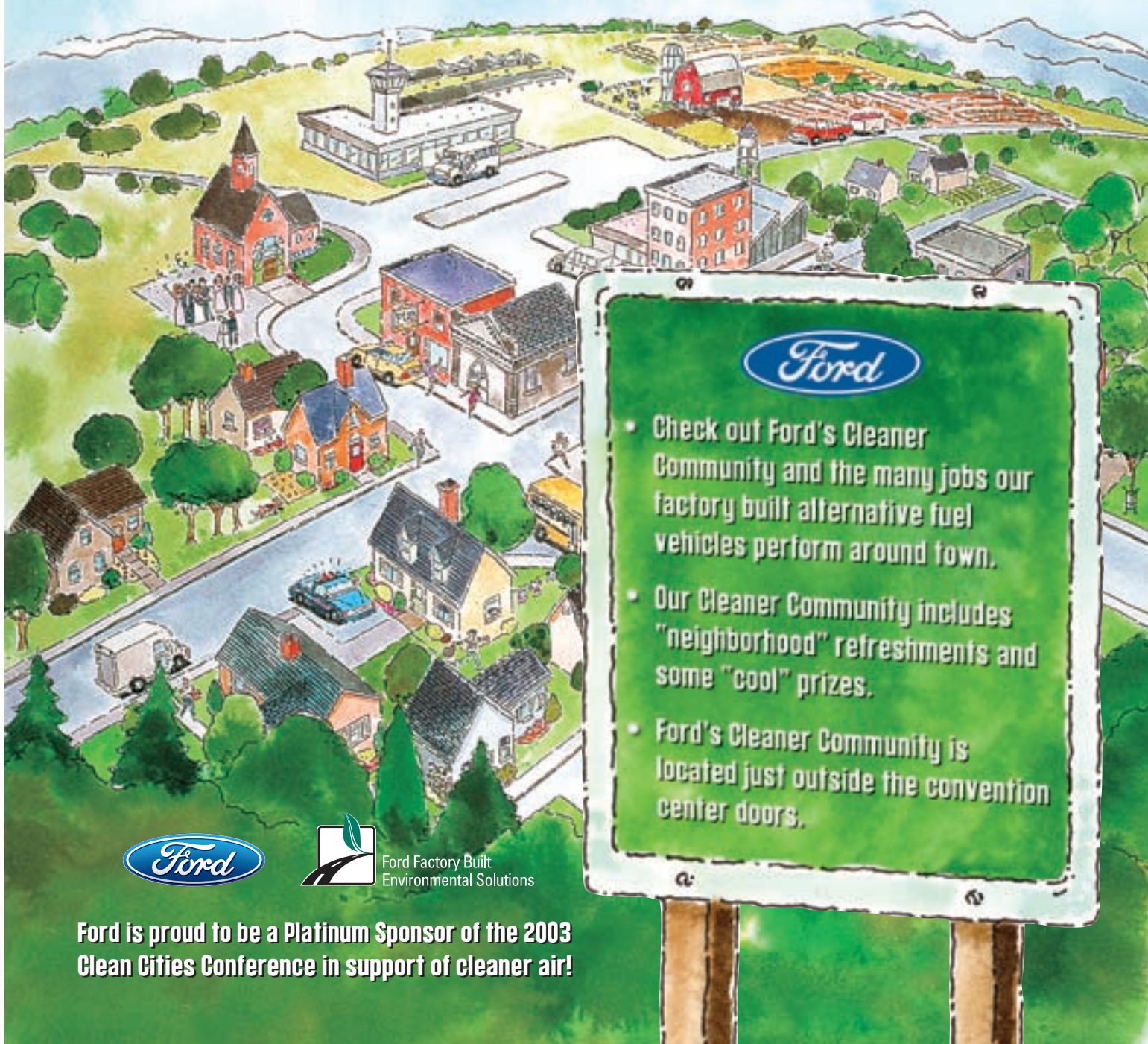


## **CONFERENCE PROGRAM**



Hosted by the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, and the Coachella Valley and Northwest Riverside County Coalitions

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Ford is proud to be a Platinum Sponsor of the 2003  
Clean Cities Conference in support of cleaner air!

# What Is Clean Cities?

Sponsored by the U.S. Department of Energy (U.S. DOE), the Clean Cities Program was created to advance the use of alternative fuel vehicles (AFVs) and build supporting infrastructure. By increasing the use of alternative fuels, the Clean Cities Program helps strengthen energy security and improve environmental quality at both the national and local levels.

The Clean Cities Program takes a unique, voluntary approach to AFV market development by working with coalitions of local stakeholders to cultivate the AFV industry and integrate local efforts and initiatives into larger planning processes. The Clean Cities Strategic Plan, "Charting the Course for AFV Market Development and Sustainable Clean Cities Coalitions," guides the way to achieving success.



Clean Cities staff, including representatives from U.S. DOE Headquarters, Regional Offices, and the National Renewable Energy Laboratory, welcome you to the 9th National Clean Cities Conference.

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## Salute to Volunteers

*"Every problem that the country faces is being solved in some community by some group or some individual. The question is how to get connected, so that the whole nation can solve problems."*

—President George W. Bush

Daily, in communities across America, volunteers work with Clean Cities coalitions to put more AFVs on the road. Clean Cities, along with Southern California Gas Company, salutes all of them, and particularly the volunteers from Palm Springs and Riverside who are giving their time to support the conference. Thank you!



## Walking the Talk

This year we're taking greater strides to walk the talk by planning a more environmentally responsible Clean Cities Conference. A few new "green" details include:

- Offered significant financial incentives for paperless, online registration.
- Used vegetable-based or soy ink and recycled paper in printed conference materials.
- Printed two-sided materials when feasible.
- Encouraged conference hotels to use environmental and energy-saving practices in guest room linens and towels.
- Contracted with two hotels within walking distance of the Convention Center.
- Requested bulk condiments instead of individually packaged.
- Worked with the Convention Center, the Wyndham Hotel, and Waste Management to provide recycling services.
- Requested that the conference food service provider keep polystyrene materials to a minimum and to use china and glassware when feasible.
- Worked with EV Rental to provide discounts to people who rent AFVs during the conference.
- Arranged to use AFVs for transportation to off-site events.
- Arranged for lights and air conditioning to be turned off in meeting rooms when they are not in use.

## Dressed to the Nines at the 9<sup>th</sup> National Clean Cities Conference

But what does that mean? Etymologically speaking, the short answer is that no one knows. There's speculation that the British Army's 99<sup>th</sup> Regiment of Foot was so stellar that its fellow soldiers were trying to equal "the nines." The saying has also been connected to nine muses or the mystic number nine. For us, the celebration of a 9<sup>th</sup> National Clean Cities Conference suggests feeding you some conference morsels in groups of nine. Here goes....

### Nine Not-to-Miss Activities at the 9<sup>th</sup> National Clean Cities Conference

1. Palapas of Araby Cove is a 14-acre garden that serves as the studios of world-class artists who specialize in sculpture, painting, woodwork, glass, and jewelry making. That is the site of General Motors' opening reception. Attendees can roam throughout the gardens, look at the artists' workshops, and purchase the artists' creations in the Palapas gift shop. Sunday evening, we'll enjoy entertainment, food, drink, and each other's company in this treasure of the desert.
2. Ice cream is a great antidote to "turning up the heat." Don't miss Propane Exceptional Energy's partnership with Schwan's. The companies will hand out free ice cream treats during a sponsored break on Monday. And don't miss the giveaway of a propane grill!
3. Dennis Weaver, the star of television's *Gunsmoke* and *McCloud*, is one of many celebrities committed to AFVs. Don't miss him in the Expo Hall, Tuesday at 4:45 p.m. He'll also be at the awards breakfast on Wednesday.
4. It is our pleasure to include a general session panel that features well-known national and international mayors. Salt Lake City's Mayor Rocky Anderson will join Palm Springs Mayor Will Kleindienst. Our international guests hail from Berlin, Germany, and India.
5. Making a splash is inevitable on Monday evening as Honda moves the party outside following its Expo Hall reception. Follow the crowds to the Wyndham Oasis Pool for music and merriment.
6. Speaking of parties, Ford's gala will spill out onto the streets of Palm Canyon Drive in the heart of Palm Springs. The trendy nightspot, Atlas, is the featured venue for the closing night of fun.
7. Thanks to the Natural Gas Vehicle Coalition, conference attendees who turn in their evaluations will receive a fetching item that will come in handy for next year's conference in Ft. Lauderdale, FL (giveaway not available until Tuesday afternoon).
8. Rise and shine for the Wednesday morning Breakfast of Stars, featuring our 2003 awards winners and a Marilyn Monroe look-alike.
9. What would Palm Springs be without golf? Participate in the Wednesday afternoon golf tournament, and your fees will support the Northwest Riverside and Coachella Valley Clean Cities Coalitions.

### Nine Factoids about Palm Springs\*

1. The Cahuilla band of Agua Caliente Indians inhabited Palm Springs for thousands of years and today owns half of the city, thanks to an 1877 federal grant.
2. The Coachella Valley is home to 28 of the country's wealthiest people included on the Forbes 400 list.
3. The average annual rainfall is seven inches.
4. On any given day during the winter, more than 100 nationally known figures can be seen around the desert.
5. Many U.S. presidents regularly retreated to Palm Springs. Gerald Ford has a home in the valley. Other presidents who were regulars include Eisenhower, Truman, Nixon, Bush (George H.W.), Kennedy, and Johnson.
6. There are 21 streets, including Jack Benny Road, Bing Crosby Drive, Groucho Marx Road, Frank Sinatra Drive, and Gene Autry Trail, named after celebrities who lived in the valley.
7. The average daily high temperature is 72 degrees in January and 110 degrees in July.
8. The city boasts 8,435 swimming pools.
9. Retired Mafioso: classified.

\* According to *Palm Springs Babylon* by Ray Mungo



Welcome to Palm Springs and the 9<sup>th</sup> National Clean Cities Conference & Exposition. You have indeed arrived in the land of plenty. Plenty of sunshine, blue skies, shimmering desert mountains, golf courses, swimming pools, and a desert playground for those fortunate enough to be here.

You'll see a couple of new programmatic offerings this year. Our focus on growing markets is evident most notably on "Fleet Day," Tuesday, May 20. Resale is a critical part of building a successful market. That's why we are delighted to partner with the General Services Administration (GSA) in presenting the first AFV auction to ever occur at a Clean Cities Conference. We'll also look at additional timely topics, such as hydrogen, energy security, and international market growth.

Sincerely,

Shelley Lawrence

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## start saving now!

**Public Auction of 25 AFVs Tuesday May 20th** on the Clean Cities Convention floor!  
Inspection 3 – 5 p.m. Sale 5 p.m. Credit cards and other forms of payment accepted.

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**Natural-Gas Vehicle**

# Conference Agenda

All seminars and events will be held in the Expo Hall or Wyndham unless otherwise noted. Badges are required for admission to all conference activities.

## Sunday, May 18

**7:00 a.m.–7:45 a.m.**..... “Do you know the way to Danny Kaye?”

Walkers meet in the Wyndham lobby to join U.S. DOE’s Ernie Oakes and other energetic people for a morning constitutional.

**1:00 p.m.–4:00 p.m.**..... AFV 101 Workshop: Presented by the National Alternative Fuels Training Consortium - *Mojave Learning Center*

AFV Professionals from the National Alternative Fuels Training Consortium (NAFTC) will provide an overview of the available alternative fuels and the vehicles that use them. Topics of discussion will include the refueling and infrastructure options, hydrogen fuel and fuel cell vehicles, and other information.



**1:00 p.m. and 3:00 p.m.**..... Off-site Tours

### SunLine Tour

Sponsor of the Ride-n-Drive, SunLine Transit Agency will show firsthand how hydrogen is generated from renewable solar power and reformed from natural gas. Guests will also be able to view the world’s largest assortment of clean fuels available to the public as transportation fuels. SunLine and Clean Energy are recognized as the first FTA approved public/private partnership. Clean Energy owns and operates both CNG and LNG infrastructure and sells fuel to SunLine under a long-term fuel agreement.



### Waste Management Tour

With 70 trucks, Waste Management of the Desert boasts the largest fleet of heavy-duty CNG trucks in California. The partnership between Waste Management and Clean Energy, which started in 1997, was the first large scale deployment of natural gas refuse trucks. Today, Waste Management operates more than 400 natural gas trucks throughout California.



### Transportation:

**1:00 p.m. Tours:** Board at the Convention Center from 12:15 p.m.–12:30 p.m. for departure to either SunLine or Waste Management. Tour participants will return to the Convention Center at 3:15 p.m.

**3:00 p.m. Tours:** Board at the Convention Center from 2:00 p.m.–2:15 p.m. for departure to either SunLine or Waste Management. The Waste Management participants will return to the Convention Center at 4:30 p.m. SunLine participants will return at 5:00 p.m.

**Please note:** If you wish to participate in both tours, you must take the Waste Management tour at 1:00 p.m. and the SunLine tour at 3:00 p.m.

**7:00 p.m.**..... Palapas Reception

Palapas of Araby Cove is a 14-acre garden turned unique, hands-on artists’ village. The nooks of the grounds house the workshops of distinguished artists—some of whom will be on hand to provide demonstrations and allow guests to indulge in their creative sides. The gift shop, featuring the work of the artists, will be open.

### Transportation:

Buses will begin loading in front of the Convention Center at 6:30 p.m. They will leave from 6:45 p.m.–7:15 p.m. Return buses will pick up attendees beginning at 9:30 p.m. The last one leaves Palapas at 10:00 p.m.



## Conference Attire

Resort casual is recommended.

## Transportation to Off-site Events

Transportation will depart from the front of the Convention Center, located at 277 N. Avenida Caballeros. Follow the signs through the Wyndham that say “Clean Cities Off-site Transportation.”

## Registration Hours

Sunday, May 18 . . . . . 10:00 a.m.–6:00 p.m.

Monday, May 19 . . . . . 6:30 a.m.–6:00 p.m.

Tuesday, May 20. . . . . 7:00 a.m.–7:00 p.m.

Wednesday, May 21. . . . 7:30 a.m.–12:30 p.m.

## Exposition Hours

Monday, May 19 . . . . . 9:30 a.m.–1:30 p.m.

3:30 p.m.–4:00 p.m.

6:00 p.m.–8:00 p.m.

Tuesday, May 20. . . . . 10:00 a.m.–7:00 p.m.

3:00 p.m.–7:00 p.m.

(Open to the public)



Thanks to SCAQMD for the 9th National Clean Cities Conference tote bags.

# Monday, May 19

**6:30 a.m.–7:15 a.m.**..... “Do you know the way to Danny Kaye?”

Walkers and runners meet in the Wyndham lobby to join U.S. DOE’s Ernie Oakes and Clean Energy’s James Harger for a morning constitutional.

**7:00 a.m.–8:00 a.m.**..... Continental Breakfast - *Oasis Pool Courtyard*



**8:00 a.m.–9:30 a.m.**..... Opening General Session - *California Grand Ballroom*

**Local Welcome: Mayor Kleindienst**, Palm Springs

**Allan Lloyd**, California Air Resources Board (CARB)

**Barry Wallerstein**, South Coast Air Quality Management District (SCAQMD)

**Andrew Littlefair**, California Natural Gas Vehicle Coalition (CaNGVC) and Clean Energy

**State of the Clean Cities Address: Shelley Launey**, U.S. DOE



Mayor Kleindienst

**9:30 a.m.–10:00 a.m.**.....Break - *Oasis Exhibit Hall*



**10:00 a.m.–11:25 a.m.**.. General Session Panel - *California Grand Ballroom*

AFV Forecast: Challenges and Opportunities for the Alternative Fuels Industry

**Facilitator: Rich Piellisch**, *Fleets & Fuels*

**John Gaydash**, General Motors

**Susan Ghertner**, H.E. Butt Grocery Company

**Joe Jobe**, National Biodiesel Board

**Rich Kolodziej**, Natural Gas Vehicle Coalition

**Dan Sperling**, University of California, Davis

**11:25 a.m.–11:30 a.m.**.. General Motors Clean Cities Rewards Program Announcement

**John Gaydash**, Director of Marketing for General Motors Fleet and Commercial Operations

**11:30 a.m.–Noon** ..... General Session - *California Grand Ballroom*

**John Davis**, Executive Producer and host of *MotorWeek*, Maryland Public Television.



**Noon–1:30 p.m.**..... Blue Suede Shoes Lunch - *Oasis Exhibit Hall*

DAIMLERCHRYSLER

**1:30 p.m.–3:30 p.m.**.....General Session - *California Grand Ballroom*

**1:30 p.m.–2:30 p.m.**...**Jeremy Rifkin** (left), CEO, Foundation on Economic Trends. Author of *Hydrogen Economy*.



**2:30 p.m.–3:30 p.m.**  
**David Garman** (right), Assistant Secretary, Office of Energy Efficiency and Renewable Energy, U.S. DOE



**3:30 p.m.–4:00 p.m.**..... Hot and Cold Break - *Oasis Exhibit Hall*

There’s not much we can do about the temperature outside, but with the support of Schwan’s and Propane Exceptional Energy, free ice cream treats will be served in the Expo Hall.



**Jeremy Rifkin** will autograph copies of *The Hydrogen Economy* in the Oasis Exhibit Hall from 3:30 p.m.–4:00 p.m.

**4:00 p.m.–5:30 p.m.**..... Concurrent Sessions

1) *The Pathway to Hydrogen: Passing through Clean Cities?* - *Mesquite B & C*

What is the status of the hydrogen infrastructure and fuel cell vehicles? What’s been learned from early projects? And what are the possible intersections between the Clean Cities Program and the hydrogen future? This panel features a variety of experts familiar with this developing technology and possible opportunities.

**Facilitator: Tom Gross**, U.S. DOE

**Ben Knight**, American Honda

**Venki Raman**, Air Products

**Bill Reinert**, Toyota

**Cynthia Verdugo-Peralta**, SCAQMD Governing Board

2) *Marketing Ethanol* - *Mojave Learning Center*

Ethanol is increasingly considered a viable fuel to help agencies and the general public decrease their petroleum consumption. Great strides are also being made in marketing the fuel and promoting dealer and consumer awareness. Those efforts will be highlighted in this session, which will include a look at ethanol pricing issues.

**Facilitator: John Davis**, *MotorWeek*

**Tim Gerlach**, Twin Cities Clean Cities

**Mike Jones**, General Motors

**Phil Lampert**, National Ethanol Vehicle Coalition (NEVC)

3) *International AFV Market* - *San Jacinto*

Hear the latest from key international decision makers on their countries’ efforts to use AFVs, learn about



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recent Clean Cities International activities abroad, successes, and lessons learned. For those interested in selling products abroad, this session is a must.

**Facilitator: Marcy Rood**, U.S. DOE

**Maria Alfayate**, European Union, CIVITAS

**Nurudeen Bale**, GASLINK Nigeria, Lagos

**Javier Garcia Herrera**, Asociacion Mexicana de Gas Natural A.C., Mexico City, Mexico

**Dante LaGatta**, Aguaytia Energy of Peru

**Pearl Kamdar**, Minda Impco Technologies, India

**Juanito Victor C. Remulla Jr.**, Vice Governor, Cavite, Philippines

**Siddique Zobair**, Ministry of Energy and Mineral Resources, Government of the People's Republic of Bangladesh

◆ **For more on the overseas AFV market, attend the International Track seminars scheduled for Tuesday, May 20 (marked with red diamonds).**

#### 4) Alternative Fuels as a Path to Emergency Preparedness - *Mesquite A*

The necessity of reducing U.S. dependence on petroleum has galvanized the attention of officials from local communities to the highest levels of the federal government. As a result, awareness of the role alternative fuels can play is growing. Our panelists bring together a range of perspectives on alternative fuels as an emergency preparedness tool.

**Facilitator: Jill Egbert**, Sacramento Clean Cities

**Carlos Gonzalez**, Gold Coast Clean Cities

**Bob Kistner**, Energy Planning Consultant

**John Thornton**, National Renewable Energy Laboratory (NREL)

**6:00 p.m.–8:00 p.m.**..... American Honda: Puttin' on the Heat for Alternative Fuels - *Oasis Exhibit Hall*

From celebrity impersonators to delicious food and drink, Honda will once again present a great reception where you can network, view exhibits, and have a good time. *MotorWeek* producer John Davis will be available at the Clean Cities booth throughout the evening.

*Don't miss the shaking, rattling and rolling on Monday night.*

  
**HONDA**



**8:00 p.m.**..... Ah Vun, Ah Two - *Oasis Pool Courtyard*

OK, two celebrations are better than one. Following Honda's reception in the Oasis Exhibit Hall, you're invited to move outside to the Oasis pool and courtyard to experience the desert playground poolside. Music, dancing, and more refreshments will usher in the night.

  
**HONDA**

## Tuesday, May 20 - "Fleet Day"

Welcome to Fleet Day, which features programming that caters to the issues and decisions relevant to fleet personnel. Spend the day talking with experts in your niche market, test driving (and possibly buying) AFVs at the GSA auction, attending workshops, and strolling the Expo Hall to watch demonstrations, and gathering the information you need to furnish your business, fleet, or community with AFV technologies.



6:30 a.m.–7:15 a.m. .... "Do you know the way to Danny Kaye?"

Walkers and runners meet in the Wyndham lobby.

7:00 a.m.–8:00 a.m. .... Continental  
Breakfast -  
*Oasis Pool  
Courtyard*



8:00 a.m.–10:00 a.m. .... Niche Market Workshops

1) Airports - *Mojave Learning Center*

**Facilitator: Tom King**, Edwards and Kelcey

**Mark Childers**, Austin-Bergstrom International Airport

**Greg Failey**, General Mitchell International Airport

**Ryan Gibson**, Aerovironment

**Claudio Ternieden**, American Association of Airport Executives

**Danny Withers**, Salt Lake City International Airport

2) Municipal - *Madera*

**Facilitator: Rick Ruvolo**, San Francisco Clean Cities

**Clark Aganon**, Fleet Management, San Francisco

**Dana Albers**, Fleet Manager, Hennepin County, Minnesota

**Jim Johnson**, City and County Fleet Superintendent, San Francisco

**Judy Wong**, Supervising Purchaser, San Francisco

3) Freight and Delivery - *Pasadena*

**Facilitator: Henry Hogo**, SCAQMD

**Ruthanne Taylor Berger**, Wester Riverside Council of Governments (WRCOG) Clean Cities

**Norm Berry**, Danone Waters of North America

**Mike Britt**, United Parcel Service

**Steve Ginter**, Mack Truck

**Cliff Gladstein**, Gladstein and Associates

**Bob Kidder**, Sysco

**Rich Kolodziej**, NGVC

**Dave Lynch**, Cummins Westport

**Dean Saito**, SCAQMD

**Peter Ward**, California Energy Commission (CEC)

4) Transit - *Catalina*

**Facilitator: Richard Cromwell III**, SunLine Transit Agency

**John Bradley**, Auto-Motivation Inc.

**Mitch Pratt**, Clean Energy

**Don Monroe**, Pierce Transit

**Ed Zuercher**, Phoenix Public Transit

5) Refuse Haulers - *Pueblo*

**Facilitator: James Harger**, Clean Energy

**Juliette Burdelski**, INFORM

**Dennis Hill**, City of Long Beach

**Kermit Martin**, Waste Management, Palm Desert

**Rick Wade**, Palm Springs Disposal Service

**Charles Woolever**, City of San Diego, CA

6) Parks - *Chino*

**Facilitator: Ernie Oakes**, U.S. DOE

**Dan Bell**, City of Breckenridge, CO

**Kent Bullard**, Channel Islands National Park

**Jim Evanoff**, Yellowstone National Park

**Ted Hillmer**, Santa Monica Mountains National Recreation Area

7) Schools - *Ventura*

**Facilitator: Bill Luke**, Alternative Fuels Consultant

**Ken McCoy**, Antelope Valley Unified School District

**Skip Miller**, ProCon Alternative Fuel Advisor

**Bob Larsen**, Argonne National Laboratory

**Jim O'Connell**, A-Z Bus Sales

**Dennis Smith**, U.S. DOE



◆ **International Track**  
(Sessions Marked by Red Diamond)



- ◆ **8:00 a.m.–9:00 a.m.** ..Tools for the International AFV Advocate: Estimating the Greenhouse Gas Benefits of Propane and Natural Gas Vehicles - *Sierra*

AFVs have the potential to reduce greenhouse gases (GHGs). AFV project developers and fleet owners are able to quantify GHG emission reductions for potential sale or for filing with voluntary reporting programs. This panel will present tools developed by the government and private sector to help GHG emission project developers quantify and document GHG emission reductions from AFV projects.

**Facilitator:** *Ira H. Dorfman*, eMobility International, LLC

**Nicole Davis**, U.S. Environmental Protection Agency (EPA)  
International Vehicle Emissions Model

**Julie Doherty**, Science Applications International Corporation (SAIC)

**James Ekmann**, National Energy Technology Laboratory

- ◆ **9:00 a.m.–10:00 a.m.** The Roles of U.S. Agencies in Building AFV Markets Abroad - *Sierra*

Clean Cities International is committed to helping interested countries develop their AFV markets and U.S. companies develop an international market. The experts on this panel will provide practical advice on ways to take full advantage of current programs and resources, and provide information that will help you build a strong, viable market in your country.

**Facilitator:** *Ira H. Dorfman*, eMobility International, LLC

**Mark Dunn**, U.S. Trade and Development Agency

**David Josephson**, Export-Import Bank of the United States

**Cynthia Lowry, PhD**, Oak Ridge National Laboratory

**Cynthia Torres**, U.S. Commercial Service, U.S. Department of Commerce

**Gary Ward**, U.S. DOE

- 10:00 a.m.–10:30 a.m.** ..Break - *Oasis Exhibit Hall*



- 10:00 a.m.–1:00 p.m.** ....Ride-n-Drive - *West Lawn of the Convention Center*

In addition to a chance to test drive the newest products available, SunLine is pleased to display a variety of heavy-duty AFVs used in the Coachella Valley. Among them will be a new street sweeper, a Hythane® bus, the Palm Springs International Film Festival bus, a SunLink tractor trailer, and the Ballard ZEBus. The vehicles will be staged on the west lawn behind the Convention Center and off of Alvarado Street.



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- ◆ **10:30 a.m.–12:15 p.m.** The CIVITAS Initiative: Europe's Integrated Approach Towards Clean Urban Transportation - *Madera*

CIVITAS was launched by the European Commission in 2000 and supports cities that introduce and test innovative technologies to improve urban transport. Learn about how the CIVITAS Initiative is bringing together Europe's most advanced clean cities, the role of alternative fuels and clean vehicles in the CIVITAS Initiative, linking fuels and vehicles with transport demand management tools, and the joint procurement of clean AFVs by European cities.

**Facilitators:** **John Millhone**, Office of Weatherization & Intergovernmental Program, U.S. DOE

Introductory Remarks by **Maria Krautzberger**, Permanent Secretary, Senate Department of Urban Development, Berlin, Germany

**María Alfayate**, European Commission, Brussels, Belgium

**Philippe Bègue**, City of Nantes, France

**Francesco Bellini**, City of Rome, Italy

**Friedemann Kunst**, City of Berlin, Germany

**Gustaf Landahl**, City of Stockholm, Sweden

● **Coordinator  
Track**

(Sessions Marked  
by Green Circle)



- **10:30 a.m.–11:15 a.m.** (Repeated from 11:15 a.m.–Noon)

1) *Hydrogen and Clean Cities* - *Chino*

**Presenter:** **Christy Cooper**, U.S. DOE

Learn about U.S. DOE's Hydrogen, Fuel Cells, & Infrastructure Technologies (HFC&IT) Program and its new education activities and hear from coordinators who have already incorporated hydrogen and fuel cells into their coalition portfolios. The session will conclude with discussion of ways in which U.S. DOE's HFC&IT Program can help interested Clean Cities coalitions pursue hydrogen and fuel cell activities—without compromising their ongoing market development efforts.

2) *EPA Conversions* - *Ventura*

Conversions remain a vital topic, and there are many companies aggressively pursuing distributors for after-market conversion kits. This session provides an interpretation of EPA's policy, as well as an introduction to some of the players in the conversion market.

**Facilitator:** **Dennis Smith**, U.S. DOE

**Nick Pfeiffer**, Technocar

**Rebecca Royer**, BayTech

**Sherri Vanhooser**, DRV Energy

3) *Marketing to Fleets* - *Pueblo*

**Presenters:** **Tricia Landrum**, General Motors

**Kevin Campbell**, Clean Air Partners

The government and commercial fleet purchasing process can be complicated. This session will dive deep into the commercial vehicle market and will include an explanation of the "bid process" and tips on how to sell to the customers that are critical to the AFV business.

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#### 4) *Alternative Fuels Educational Curriculum - Catalina*

**Presenter: Juline Gurasich**, Railroad Commission of Texas  
*Alternative Energy* is the second edition of the Railroad Commission of Texas' curriculum supplement for secondary-school science students. Like its predecessor, *Alternative Transportation Fuels* (1996), the supplement introduces scientific principles of energy and fuels, then proceeds to investigate specific topics. An introduction to the curriculum, as well as suggestions on how to use it, will be part of this session for coordinators.

#### ● 10:30 a.m.–Noon

##### 5) *Car Talks for Coordinators - Palm D & E*

- A. New Coordinators  
**Wendy Dafoe**, NREL  
**Nan Miller**, Dallas/Ft. Worth Clean Cities
- B. Turnkey Refueling  
**Curtis Donaldson**, Clean Fueling Technologies
- C. Program Plan Development  
**Barb Wolfe**, U.S. DOE
- D. It All Adds Up to Cleaner Air  
**Michael Savonis**, Federal Highway Administration (FHWA)
- E. GSA Resale Partnering  
**Ernest Ayers**, GSA

#### 11:30 a.m.–1:00 p.m. .... Box Lunches - *Oasis Exhibit Hall*

#### 1:00 p.m.–2:30 p.m. .... Concurrent Sessions

##### 1) *Legislation and Incentives to Put AFVs on the Road - Madera*

The Energy Policy Act of 1992 (EPAct), the CLEAR Act, and a number of new initiatives before Congress have AFV enthusiasts hopeful for legislative successes that will result in stronger AFV sales. Experts will discuss everything from the nuances of EPAct and the CLEAR Act to new, unfolding AFV legislation in Congress.

**Facilitator: Brian Feehan**, Propane Vehicle Council

**Linda Bluestein**, U.S. DOE

**Shab Fardanesh**, U.S. DOE

**Henry Hogo**, SCAQMD

**Paul Kerkhoven**, NGVC

**Michael Savonis**, FHWA

##### 2) *California Mandates and Incentives - Catalina*

California's air quality mandates have made the state a leader in AFV usage. Experts in this session focus on California regulations that can be satisfied through the purchase and use of AFVs.

**Facilitator: Peter Ward**, California Energy Commission

**Jack Kitowski**, CARB

**Dean Saito**, SCAQMD

##### 3) *Mini Course on Developing an AFV Program (continued at 3:00 p.m.) - Mojave Learning Center*

This three-hour mini course gives fleet managers an overview of the issues to be considered in the development of an AFV program. The course looks at vehicle needs and availability, fueling infrastructure, funding, and site construction sourcing.

**John Hamon**, AFV Institute, Thomason and Associates

**Leo Thomason**, AFV Institute, Thomason and Associates



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4) *Heavy-duty Emissions Standards for 2007 and Beyond* - *Pasadena*

New EPA standards require engine manufacturers to produce diesel engines for heavy-duty trucks and buses that produce less particle pollution by 2007. Which clean fuels will emerge as significant in cleaning up heavy-duty vehicles? Which fuels are viable and can be brought into the mass market within the next five years?

**Facilitator: John Boesel**, Weststart-CALSTART

**Joe Jobe**, National Biodiesel Board

**Patrick Ouellette**, Cummins Westport

**Karl Simon**, EPA

**Mike Simon**, ISE Research

**Bruce Wood**, John Deere ePower Technologies

2:30 p.m.–3:00 p.m. .... Break -

*Oasis*

*Exhibit Hall*



3:00 p.m.–4:30 p.m. .... Concurrent Sessions

1) *Light-duty Product Rollout* - *Madera*

Movers and shakers in the production and sale of light-duty AFVs will be on hand to discuss what new vehicles will be available in the coming year. This is an opportunity to learn about vehicle availability, procurement methods, and anything new in vehicle acquisitions.

**Facilitator: Mike Scarpino**, U.S. DOE

**Steve Ellis**, American Honda

**Dave Henry**, Ford Motor Company

**Mike Jones**, General Motors

**Ed LaRocque**, Toyota

**Jim Snider**, DaimlerChrysler

2) *Medium- and Heavy-duty Product Rollout* - *Catalina*

Acquisition of medium- and heavy-duty vehicles requires a field of players that include original equipment manufacturers (OEMs) as well as those who build components. OEM representatives and heavy-duty industry people will be on hand to explain both the purchasing process and what's available.

**Facilitator: Richard Parish**, NREL

**Alex Bell**, Bell Power Systems

**David Lynch**, Cummins Westport

**Bill Petrich**, Bi-Phase

**Rebecca Royer**, Baytech Corporation

3) *Mini Course on Developing an AFV Program (continued from 1:00 p.m.)* - *Mojave Learning Center*

This three-hour mini course gives fleet managers an overview of the issues to be considered in the development of an AFV program. The course looks at vehicle needs and availability, fueling infrastructure, funding, and site construction sourcing.

**John Hamon**, AFV Intitute, Thomason and Associates

**Leo Thomason**, AFV Intitute, Thomason and Associates

4) *Using AFVs to Reduce Local and Global Emissions* - *Pasadena*

This session focuses on the air pollution benefits and funding opportunities for AFVs. Attendees will gain an understanding of promoting AFVs through federal, state, and local air quality and climate change programs.

**Facilitator: Ron Benioff**, NREL

**Ellen Drew**, STEPP

**Buddy Polovick**, EPA

**Ronald Gulmi**, Long Island Clean Cities

**Chris Saricks**, Argonne National Laboratory

**Michael Savonis**, FHWA

5) *AFV Maintenance and Safety Training* - *Mesquite A*

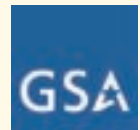
AFV drivers will become knowledgeable in the following areas: system components and location of CNG vehicles, vehicle operation on various alternative fuels, filling procedures, and safety precautions.

**Presenters: Jeff Herndon**, National Center for Employee Development, U.S. Postal Service (USPS)

**Aziz Taghizadeh**, National Center for Employee Development, USPS

4:45 p.m.–5:30 p.m. .... AFV Sale and Raffle Event - *Oasis Exhibit Hall*

Rich Kolodziej of the NGVC hosts this lively session that begins with a bonafide GSA auction of 25 AFVs. You will be introduced to the fundamentals of buying at an auction. Even if you aren't ready to purchase today, watching how it works will prepare you for future auctions. And, if you are ready to purchase, you can start your bid at wholesale, and drive away with an AFV bargain!



Following the auction, star of television and film, Dennis Weaver will hold a raffle for a hybrid Prius, donated by Toyota.

7:00 p.m.–9:00 p.m. .... Reception - *Atlas*

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to come to the closing night reception at Atlas, the unmistakably chic restaurant and dance club. The overstuffed couches, velvet drapes, and sweeping staircases will bring back the spirit of the free thinking, free spending, show business tycoons and entrepreneurs responsible for the celebrity we associate with Palm Springs today. Music, dancing, food, and drink will be part of this closing gala. The event is hosted until 9:00 p.m., but the fun can continue through the night.

Atlas is a 10-minute walk from the Convention Center and is located at 210 S. Palm Canyon Drive. Turn left at the Lucy statue and stay on the side of the street opposite of Starbucks and the Sonny Bono statue. Water motifs and Ford vehicles on display will tell you that you are in the right place. Barring that, check with your concierge for a more conventional map.

## Wednesday, May 21

7:00 a.m.–7:45 a.m. .... "Do you know the way  
to Danny Kaye?"

Walkers and runners meet in the Wyndham lobby.

8:30 a.m.–10:30 a.m. .... Breakfast of Stars - *California  
Grand Ballroom*

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10:30 a.m.–Noon ..... Closing General Session - *California  
Grand Ballroom*

### *Selling AFVs to Municipal Decision Makers*

Of the many paths local communities have followed to successfully integrate AFVs into municipal fleets, none have been as effective as winning over the mayor. Join us as we present highly committed mayors who share their stories of how to get AFVs into their municipal fleets and discuss other pathways to create sustainable communities.

**Facilitator: Mayor Will Kleindienst**, Palm Springs

**Mayor Rocky Anderson**, Salt Lake City

**Sheila Dikshit**, Chief Minister, Delhi, India

**Maria Krautzberger**, Permanent Secretary, Senate  
Department of Urban Development, Berlin, Germany

Noon–12:30 p.m. .... Final Wrap-Up and Giveaways -  
*California Grand Ballroom*

Throughout the four days, the inimitable videographer Bob Melnyk has captured the essence of Clean Cities Conference attendees. We'll also give away items our sponsors and exhibitors have donated, including a grand prize trip for two to Ft. Lauderdale. (Must be present to win!)

## 9<sup>th</sup> National Clean Cities Conference Adjourns



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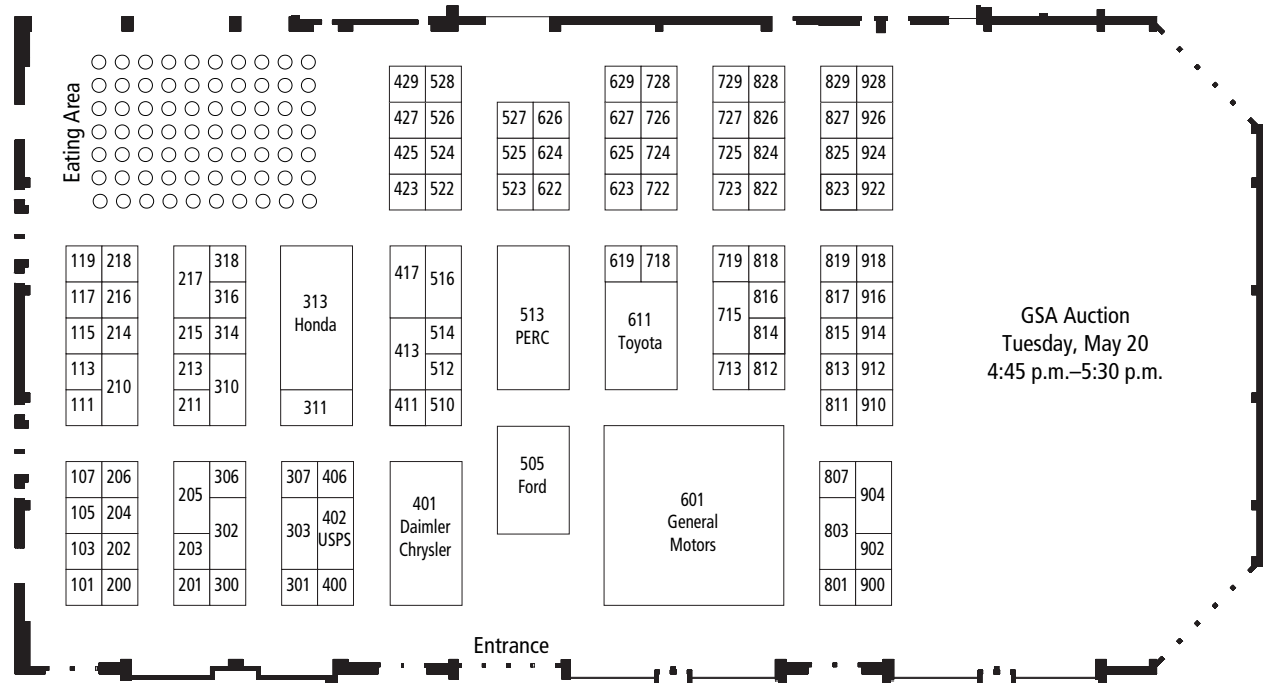
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## Oasis Exhibit Hall



### Exhibitor

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### Exhibitor

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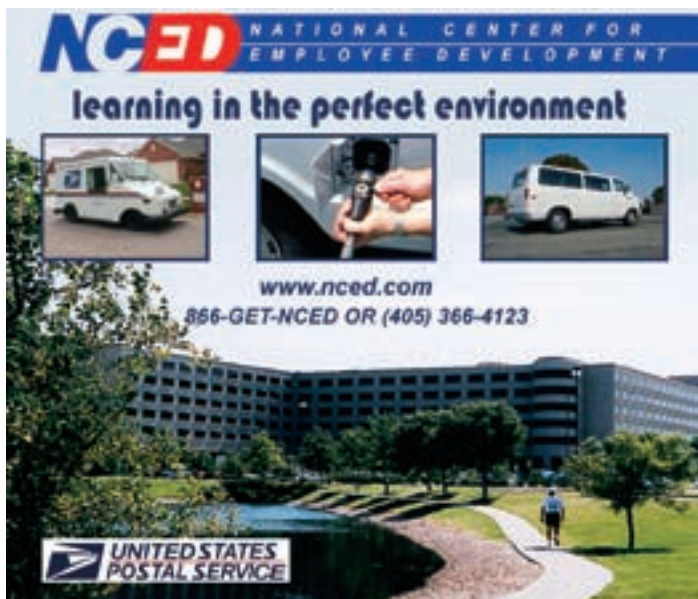
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dave.pearce@gfcomp.com  
www.greenfieldcompression.com  
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dave.postuma@starband.net  
www.imw.bc.ca  
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## Institute of Ecolonomics

Booth 527  
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Ridgeway, CO 81432  
Phone: 970.626.3820  
jo@ecolonomics.org  
www.ecolonomics.org  
Founded in 1993 by actor and community leader Dennis Weaver, the Institute of Ecolonomics has dedicated itself to bringing about change. A nonprofit organization, IOE demonstrates that creating a symbiotic relationship between a strong economy and a healthy ecology is the only formula for a sustainable future.

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## NAFTC

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www.naftp.nrcce.wvu.edu  
The NAFTC develops curricula and delivers standard, competency-based AFV training to students, fleet managers, automotive trainers, pre- and in-service technicians. It also educates consumers about AFVs.

## \*National Biodiesel Board

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Fax: 573.635.7913  
jhiggins@biodiesel.org  
www.biodiesel.org  
The National Biodiesel Board is a nonprofit organization coordinating the biodiesel industry.

## National Ethanol Vehicle Coalition

Booth 314  
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 SCAQMD is the regional air pollution control agency for Orange County and major portions of Los Angeles, San Bernardino, and Riverside Counties, including Palm Springs and the Coachella Valley.

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 www.ott.doe.gov/epact  
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Ann Arbor, MI 48105  
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[www.epa.gov/smartway/transport](http://www.epa.gov/smartway/transport)  
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Thomas Brewster



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